

\*\*\*\*\*FOR IMMEDIATE RELEASE\*\*\*\*\*

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## IBI Data Receives Top Tier Score from AIB

IBI Data, a leading provider of food safety and e-commerce services, has been recognized once again for its outstanding food safety programs. The company achieved a score of 935 out of a potential 1,000 points, among the highest possible, from AIB International. AIB certifications are recognized by food manufacturers and distributors as a measure of world-class food safety programs. IBI Data first achieved the Superior rating in 2011 and has continued to receive outstanding scores for food safety each year since then.

Geoff Smith, president of IBI Data, praised the staff for their high standards, saying, "This score puts us in the top 10% of facilities. This kind of excellence and attention to detail is important to our clients as they look to us to handle their growing e-commerce and food sampling needs. Our clients are discovering new opportunities for growth as supply lines continue to recover and customer needs change. We're seeing clients try new things and, with our help, innovate in ways they haven't before. There's no other company that understands the convergence of data, technology, and the foodservice world like IBI Data or that can execute complex projects as well. In a time when our clients may be struggling to add needed workers, we make it possible for them to maximize what their staff is good at and outsource their headaches to us."

Katherine Harte, CEO of IBI Data, added that the company has found a competitive advantage in being widely recognized as a great place to work. Harte said, "At IBI Data, we believe that our employees are our greatest asset. That's why we've made it a priority to foster a culture of growth, work-life balance, and happiness. Our focus on our staff's well-being has not only led to a positive work environment, but it has also resulted in a competitive advantage for us. Our employees' dedication and expertise are the driving force behind our success, and they are the reason our clients trust and continue to work with us year after year."

IBI Data has been at the forefront of innovation since 1986, working closely with clients and partners to drive cost savings while expanding the wide variety of services they provide that help manufacturers reach their sales goals.

With their exceptional food safety programs and a diverse range of services, IBI Data is the go-to partner for food and beverage manufacturers looking to expand their reach and maximize their potential. Learn more at [www.ibidata.com](http://www.ibidata.com).