

****FOR IMMEDIATE RELEASE****

****Brownsdale, MN, June 21st, 2024****

****IBI Data Named a Best Place to Work in Southeast Minnesota for 2024****

IBI Data, a premier marketing and sales services firm located in Brownsdale, MN, has been honored once again as one of the Best Places to Work in Southeast Minnesota for the year 2024.

The Best Places to Work awards program is facilitated by Workforce Development Inc. (WDI) with the goal of spotlighting exemplary employers in the region. Companies are judged based on criteria such as employee feedback and engagement, the range of benefits and perks offered, and overall contributions to a positive workplace culture.

"We are honored to be recognized as a great place to work," said Geoff Smith, president of IBI Data. "We're dedicated to providing an environment that supports every member of our team's growth, development, and overall well-being. This recognition is a reflection of the relentless effort and commitment of our staff, and we are proud to be counted among the top employers in Southeast Minnesota."

Renowned for its innovative and data-driven strategies, IBI Data excels in shaping and implementing effective sales and marketing programs for clients in the food and beverage sectors, ensuring enhanced sales and tangible outcomes.

Our success is deeply rooted in the skills and dedication of our team," noted Smith.

"Maintaining a healthy work-life balance is crucial for nurturing these qualities. We collaborate with clients who are at the forefront of innovation, which provides a dynamic and exciting environment for our team to not only meet but exceed expectations. "

By being recognized as a Best Place to Work in Southeast Minnesota, IBI Data joins an elite cadre of companies that set benchmarks in fostering engaging and rewarding work environments. The firm's dedication to employee satisfaction and engagement serves as a leading example for other businesses in the area and beyond.

IBI Data operates entirely on clean energy and offers a wide array of services including warehousing, fulfillment, lead qualification, promotion execution, loyalty programs, ecommerce, website development, visual analysis, and more. For more information about IBI Data and its services, please visit www.ibidata.com.